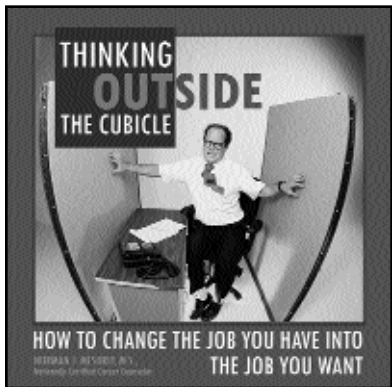


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Lorna Garano 510-652-0215 X107/lorna@newharbinger.com

We are pleased to announce the publication of . . .



Thinking Outside the Cubicle

How to Change the Job You Have Into the Job You Want

By Norman J. Meshriy, M.S.,
Nationally Certified Career Counselor

Richard N. Bolles, author of
What Color Is Your Parachute? on
Thinking Outside the Cubicle:

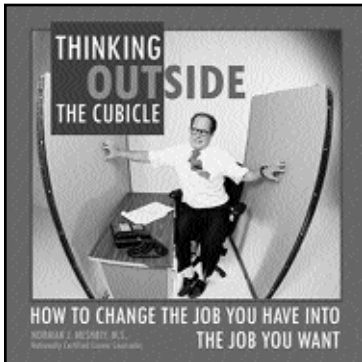
"Thinking Outside the Cubicle is obviously the work of an experienced, wise counselor. It takes a fresh look at the problems of the workplace, and suggest solutions that make a great deal of sense. Everyone can profit from reading it."

*Please consider this helpful new book for review,
for excerption, and for your booklist.*

THINKING OUTSIDE THE CUBICLE
ITEM TOCB ISBN 1-57224-267-1, (PAPER), \$12.95, 114 PAGES
AVAILABLE AT BOOKSTORES OR FROM THE PUBLISHER,
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Tired of trying to fit your star into a cubicle?

Even in the most divisive of times Americans agree on one thing: they want more from their jobs—more money, more fulfillment, more recognition. *Thinking Outside the Cubicle* is the guide that shows them how to get it, once and for all.

With wit and candor, Norman J. Meshriy, M.S. translates his years of experience as a career coach into a compact guide that is packed with practical and creative strategies for:

- Negotiating for raises;
- Dealing with difficult coworkers and bosses;
- Expanding job skills;
- Using your individuality to your advantage;
- Getting promotions;
- Uncovering your passion; and
- Leaving the job behind at the end of the day.

Finding happiness at work has more to do with attitude and choices than with the job itself, says Meshriy. In *Thinking Outside the Cubicle* he reveals how to change your job from the inside out. Work is a primary source of identity for many and a daily opportunity for self-expression for anyone who punches a clock. This insider's guide to job satisfaction teaches you how to maximize this opportunity now.

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Suggested Interview Questions for

Thinking Outside the Cubicle

1. You say the major theme of *Thinking Outside the Cubicle* is "you are the key," but when people are dissatisfied at work they usually focus on external issues like having a difficult boss or a heavy workload. How do you convince them to look inward and rethink their approach to a given situation?
2. The first part of your book is entitled "Using Your Uniqueness to the Best Advantage on the Job." Suppose someone feels that his or her uniqueness is not conducive to success in the workplace—say, for example, this person is an introvert. What would you say to him or her?
3. What are some common stumbling blocks that cause disruptions and setbacks on a career path?
4. Why do you begin your book by asking readers to assess their values?
5. What are some key steps for troubleshooting workplace problems?
6. A lot of people can relate to having a coworker who makes their day miserable. What do you suggest for those people who have the coworker from hell in the next cubicle?
7. *Thinking Outside the Cubicle* is sprinkled with case histories of people you've worked with as a career coach. One of them is Susan, who like many people believed her salary didn't measure up to the work she was doing. How does Susan address this and what does her story tell us about how to negotiate for more money?
8. What are some ways to avoid boredom on the job?
9. You list a number of abilities that you call the "twenty-first century skills." What are some of these and why are they more important in the current work world?
10. Many people wish they were better at networking or forming alliances in their field. What tips would you give them?

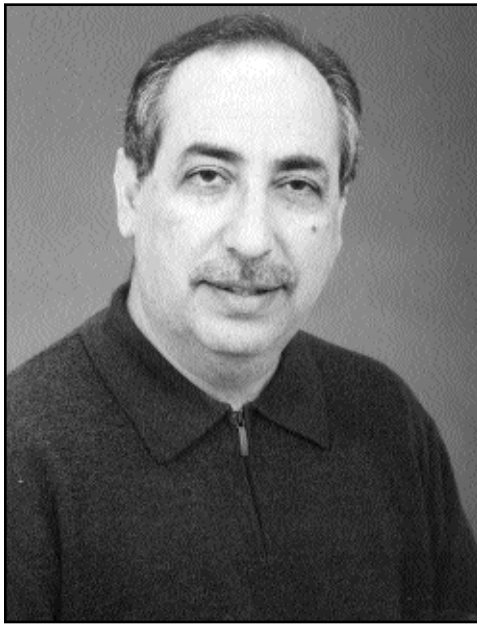
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About the Author of

Thinking Outside the Cubicle



Throughout his professional life, **Norman J. Meshriy, M.S., N.C.C.C.** has explored means of bringing greater professional fulfillment and motivation to the office setting. For the past decade he has worked as a career coach in private practice in the San Francisco Bay Area. As a nationally certified counselor *and* career counselor, he has helped thousands of people overcome career-related roadblocks and find more rewarding and successful work lives. Meshriy teaches masters students in counseling at a private university, is a senior consultant for a transitions company, and is a member of both the National and California Career Development Associations.

What's been said about . . .

Thinking Outside the Cubicle

"In writing *Thinking Outside the Cubicle*, Meshriy, the quintessential career counselor, has effectively combined his extensive business experience with his passion for helping people be true to themselves at work."

—Sheila Weisblatt,
Momentum Career Consulting,
San Francisco, CA

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"This book can serve as your personal career coach. While so many job-seeking books focus on career choice and development, few help to manage your career upwards. With his experienced-based, innovative, 'tips and tricks,' Meshriy propels you beyond the limits of your personal career boundaries to create a new way of thinking about yourself, your job, and your future."

—Robert C. Chope, Ph.D, author,
*Dancing Naked: Breaking Through the Emotional Limits
That Keep You from the Job You Want* and
Professor of Counseling at San Francisco State University

"It doesn't matter whether you're working for a corporation or for yourself—you need to evaluate your career track on a regular basis. *Thinking Outside the Cubicle* covers career assessment with practical examples and exercises that can be used at all stages of your career. Included here are elements usually forgotten by career self-help books, including an understanding of the psychology of the worker in a social group and how to value everyone's unique contribution to the workplace."

—Catherine Marsall, CEO,
California Association for Microenterprise Opportunity (CAMEO)

"*Thinking Outside the Cubicle* is clearly a passport to greater career success and fulfillment, for everyone who tries even one or two of Meshriy's valuable experience-tested strategies. They work!"

—Sharon Gadberry, Ph.D., Managing Partner,
Transitions Management Group,
San Francisco

"*Thinking Outside the Cubicle* is totally self-contained. For the price of the book and a notebook, readers are given all the tools necessary to complete the exploration, research, and planning stages of their career journey. That journey is made realistic by the enlightening real-life scenarios of clients with whom the author has worked."

—Sue Aiken, M.A., NCC, NCCC, Chair,
Career Development Program, School of
Management, John F. Kennedy University

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