

DO THE RIGHT THING
Living Ethically in an Unethical World
By Thomas Plante, Ph.D., ABPP

FOR A REVIEW COPY OR INTERVIEW REQUEST CONTACT:
Earlita Chenault at (510) 652-2002, ext. 142 or via E-mail at earlita@newharbinger.com

F O R I M M E D I A T E R E L E A S E

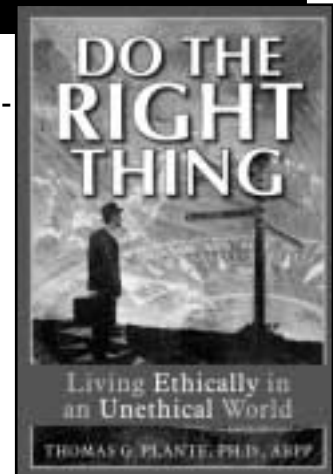
THE IMPORTANCE OF BEING ETHICAL
Cultivating Integrity, Respect, Responsibility

Whether you believe the difference between right and wrong is as discernable as the difference between black and white, or whether you believe that there are complex issues that can create a hazy shade of grey between the two, you will probably agree that the importance of doing the right thing is something not currently in vogue. When one considers the corruption amongst executives at Enron, WorldCom and others; America's domestic goddess guilty of obstruction of justice; and, most recently, the abuse of Iraqi prisoners by U.S. soldiers who claim they were only following orders - are we as a country losing our grip on the very basics of ethical behavior?

In his new book *Do The Right Thing* (2004, New Harbinger) ethicist and psychologist Thomas Plante translates ethical wisdom into practical life strategies. Using his "Five Ethical Strategies for Making Tough Life Decisions," Plante guides readers through a step-by-step method for creating a personal ethical foundation based on integrity, competence, personal responsibility, respect, and awareness of the welfare of others. Readers are then instructed on how to apply this self-designed system to tough life situations, such as:

- * Difficult professional environments or situations (do you work in a high-paying but unethical job?)
- * Family and relationship choices (should you to leave an unhappy marriage when children are involved?)
- * Personal financial decisions (who does it hurt if you cheat on your taxes, doesn't everyone?)

The book begins with an introduction on why to use an ethics-based approach to decision-making is important, and provides a general overview on various ethical approaches, before introducing the five principles on which this book is based. By its conclusion Dr. Plante has helped readers to build a strong foundation that will support them through any ethical crises that life may have in store.



DO THE RIGHT THING, 1-57224-364-3, (paper), \$14.95, 168 pages
New Harbinger Publications, 5674 Shattuck Ave., Oakland, CA 94609
www.newharbinger.com, 800-748-6273

DO THE RIGHT THING

Living Ethically in an Unethical World

By Thomas Plante, Ph.D., ABPP

FOR A REVIEW COPY OR INTERVIEW REQUEST CONTACT:
Earlita Chenault at (510) 652-2002, ext. 142 or via E-mail at
earlita@newharbinger.com

SUGGESTED INTERVIEW QUESTIONS

- How does your book help people make better ethical decisions?
- Is this basically "ethics for dummies?"
- The Iraq prison abuse scandal, the Enron, Tyco, WorldCom scandals, and so forth, all seem to suggest that no one is being very ethical anymore. How does your book address these issues?
- Most people worry about raising their kids to be good human beings. Does your book offer suggestions for success?
- Why write a book on ethics-isn't this something that will only interest philosophers?
- What exactly is the RRICC model of ethics you mention in the book?
- How exactly do you build an "ethical muscle?"

DO THE RIGHT THING, 1-57224-364-3, (paper), \$14.95, 168 pages
New Harbinger Publications, 5674 Shattuck Ave., Oakland, CA 94609
www.newharbinger.com, 800-748-6273

DO THE RIGHT THING

Living Ethically in an Unethical World

By Thomas Plante, Ph.D., ABPP

FOR A REVIEW COPY OR INTERVIEW REQUEST CONTACT:
Earlita Chenault at (510) 652-2002, ext. 142 or via E-mail at
earlita@newharbinger.com

ABOUT THE AUTHOR

Thomas Plante, Ph.D., ABPP, is an associate professor and chair of psychology at Santa Clara University as well as a clinical associate professor of psychiatry and behavioral sciences at Stanford. For more than a decade, he has taught ethics classes at both universities and held workshops quarterly. Additionally, he teaches a CEU class on ethics that is required by the APA for all psychologists to renew their license.



Dr. Plante is also the author of the following:

Recent Books

- *Sin Against the Innocents: Sexual Abuse by Priests and the Role of the Catholic Church* (2004) (Editor)
- *Getting Together, Staying Together: The Stanford University Course on Intimacy* (2000)
- *Bless Me Father for I Have Sinned: Perspectives on Sexual Abuse Committed by Roman Catholic Priests* (1999) (Editor)
- *Contemporary Clinical Psychology* (1999)

Recent Articles

- Plante, T. G. (2004). "Bishops behaving badly: Ethical considerations regarding the clergy abuse crisis in the Roman Catholic Church". *Ethics and Behavior*, in press.
- Plante, T.G., & Daniels, C. (2004). "The sexual abuse crisis in the Roman Catholic Church: What psychologists and counselors should know". *Pastoral Psychology*, 52, 381-393.
- Plante, T.G., & Canchola, E.L. (2004). "The association between strength of religious faith and coping with American terrorism regarding the events of September 11, 2001". *Pastoral Psychology*, 52, 269-278.
- Plante, T.G., Aldridge, A., Bogden, R., & Hanelin, C. (2003). "Might virtual reality promote the mood benefits of exercise?" *Computers in Human Behavior*, 19, 495-509.

DO THE RIGHT THING, 1-57224-364-3, (paper), \$14.95, 168 pages
New Harbinger Publications, 5674 Shattuck Ave., Oakland, CA 94609
www.newharbinger.com, 800-748-6273